Image# 14952417270 PAGE 1 / 35

### FEC FORM 3X

# REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

	J. G	an Authorized				Office Use Only
NAME OF TOO COMMITTEE (in full)	YPE OR PRINT		mple: If typinຸ r the lines.	g, type	12FE4M5	
Unlocking Potential PAG	C					1
ADDRESS (number and street)	1390 CHAIN B	RIDGE ROAD #515				
Check if different						
than previously reported. (ACC)	MCLEAN				VA	22101
2. FEC IDENTIFICATION NUI	MBER ▼	CITY 🛦		5	STATE 🛦	ZIP CODE ▲
C C00564534		3. IS THIS REPORT	× NI	EW I) <b>OR</b>	AN (A)	IENDED
4. TYPE OF REPORT (Choose One)	(b) Monthly Report Due On:	Feb 20 (M2)		ay 20 (M5)		20 (M8) Nov 20 (M11) (Non-Election Year Only) 20 (M9) Dec 20 (M12)
(a) Quarterly Reports:		Mar 20 (M3) Apr 20 (M4)		ın 20 (M6) ıl 20 (M7)	H	20 (M9) Dec 20 (M12) (Non-Election Year Only) 20 (M10) Jan 31 (YE)
April 15 Quarterly Report (Q1	) (c) <sub>12-D</sub>		Primary (12P)	×	. —	
July 15 Quarterly Report (Q2	PRE	E-Election ort for the:	Convention (1		Special (	
October 15 Quarterly Report (Q3			Convention (1	20)	opoolal (	.20)
January 31 Year-End Report (YE	(1)	Election on	11 /	04	2014	in the State of VA
July 31 Mid-Year Report (Non-election Year Only) (MY)		Day  ST-Election ort for the:	General (30G)		Runoff (3	SOR) Special (30S)
Termination Report (TER)	Пор	Election on	M = M /	D	Y	in the State of
5. Covering Period 10	01	2014	through	M M M	/ D D /	2014
I certify that I have examined this	Report and to	the best of my know	wledge and be	elief it is tru	e, correct and	d complete.
Type or Print Name of Treasurer	Cabell Hobbs					
Signature of Treasurer Cabell	Hobbs		[Electronically	Filed] D	ate 10	23 / 2014
NOTE: Submission of false, erroned	ous, or incomple	te information may su	bject the perso	on signing th	is Report to the	ne penalties of 2 U.S.C. §437g.
Office Use Only						FEC FORM 3X Rev. 12/2004

### SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 02/2003) Page 2 Write or Type Committee Name Unlocking Potential PAC 10 2014 10 2014 Report Covering the Period: 15 From: To: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 0.00 January 1, 2014 (b) Cash on Hand at 1055646.47 Beginning of Reporting Period..... 1695830.88 24929.00 (c) Total Receipts (from Line 19) ..... (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 1080575.47 1695830.88 6(a) and 6(c) for Column B)..... 446399.12 1061654.53 Total Disbursements (from Line 31)...... 8. Cash on Hand at Close of Reporting Period 634176.35 634176.35 (subtract Line 7 from Line 6(d))..... Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) ..... 10. Debts and Obligations Owed BY the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) ..... This committee has qualified as a multicandidate committee. (see FEC FORM 1M) For further information contact: Federal Election Commission 999 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-694-1100

### **DETAILED SUMMARY PAGE**

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

Unlocking Potential PA	C	PA	ntial	Poten	ockina	Unl
------------------------	---	----	-------	-------	--------	-----

		: 10 15 2014	
I. Receipts	I. Receipts COLUMN A Total This Period		
•			
	17025 00	1577437.99	
(i) Itemized (use Schedule A)	17023.00	1077407.00	
(ii) Heitaminad	7004.00	118185.42	
	7904.00	110103.42	
	24929 00	1695623.41	
Lines Tr(a)(i) and (ii)	, 24020.00	1000020.11	
h) Political Party Committees	0.00	0.00	
	7 7 7		
<i>'</i>	0.00	0.00	
		7	
	24929.00	1695623.41	
Party Committees	0.00	0.00	
-			
All Loans Received	0.00	0.00	
	, , , , , , , , , , , , , , , , , , , ,		
oan Repayments Received	0.00	0.00	
1 1	7		
- · · · · · · · · · · · · · · · · · · ·			
	0.00	207.47	
	7	7	
Federal Candidates and Other			
Political Committees	0.00	0.00	
Other Federal Receipts			
Dividends, Interest, etc.)	0.00	0.00	
a) Non-Federal Account			
(from Schedule H3)	0.00	0.00	
-			
b) Levin Funds (from Schedule H5)	0.00	0.00	
=			
c) Total Transfers (add 18(a) and 18(b))	0.00	0.00	
	Contributions (other than loans) From:  (a) Individuals/Persons Other Than Political Committees (i) Itemized (use Schedule A)	Contributions (other than loans) From: a) Individuals/Persons Other Than Political Committees (i) Itemized (use Schedule A)	

### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

0.00 0.00 0.00 303676.62 303676.62 0.00 142722.50 0.00 0.00 0.00	0.00 0.00 740417.26 740417.26 0.00 0.00 0.00 0.00 0.00 0.00
0.00 303676.62 303676.62 0.00 0.00 142722.50 0.00 0.00	0.00 740417.26 740417.26 0.00 0.00 321237.27
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	1001004.00
446399 12	1061654.53
	0.00 0.00 0.00 0.00 0.00

### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	24929.00	1695623.41
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	24929.00	1695623.41
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	303676.62	740417.26
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	207.47
8. Net Operating Expenditures (subtract Line 37 from Line 36)	303676.62	740209.79

## SCHEDULE A (FEC Form 3X)

FOR LINE NUMBER: PAGE 6 OF Use separate schedule(s) (check only one)

TEMIZED RECEIPTS	for each category of the Detailed Summary Page	X   11a
Any information copied from such Reports and Stateme or for commercial purposes, other than using the name		
NAME OF COMMITTEE (In Full) Unlocking Potential PAC		
SOUTH BARRINGTON  FEC ID number of contributing federal political committee.  Name of Employer  RETIRED  Receipt For:  Primary  Other (specify)	ate Zip Code 60010-9557  Upation  IRED  regate Year-to-Date ▼  300.00	Date of Receipt  10 08 2014  Transaction ID: SA11.106609  Amount of Each Receipt this Period  300.00  CONTRIBUTION
MCLEAN  FEC ID number of contributing federal political committee.  Name of Employer RETIRED  Receipt For:	upation	Date of Receipt  10 13 2014  Transaction ID: SA11.106668  Amount of Each Receipt this Period  200.00  CONTRIBUTION
MADISONIAN NEWSPAPER PUB		Date of Receipt  10 03 2014  Transaction ID: SA11.106540  Amount of Each Receipt this Period  400.00  CONTRIBUTION
SUBTOTAL of Receipts This Page (optional)	<b>&gt;</b>	900.00
TOTAL This Period (last page this line number only)	<b>&gt;</b>	

## SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

	FOR LIN	E NUI	/IBEK:		PAGE	/ (	JF
Use separate schedule(s)	(check o	nly one	∍)	٠			
for each category of the Detailed Summary Page	X 11a		11b		11c	12	
,,	13		14		15	16	

	Statements may not be sold or used by any persone name and address of any political committee to	
NAME OF COMMITTEE (In Full) Unlocking Potential PAC		
Full Name (Last, First, Middle Initial)  MR. DAVID HORNE  Mailing Address 2229 E. LAIRD WAY  City  SALT LAKE CITY  FEC ID number of contributing federal political committee.  Name of Employer  ENERGY INDEPENDENCE  Receipt For:  Primary  General  Other (specify)	State Zip Code UT 84108-1924  C  Occupation CHEMICAL ENGINEER  Aggregate Year-to-Date ▼  275.00	Date of Receipt  10 06 2014  Transaction ID : SA11.106566  Amount of Each Receipt this Period  275.00  CONTRIBUTION
Full Name (Last, First, Middle Initial)  MR. LEONARD M. KIRK  Mailing Address 6 HUNTER DRIVE  City  BEL AIR  FEC ID number of contributing federal political committee.  Name of Employer  RETIRED  Receipt For:  Primary  General  Other (specify)   This is the second of	State Zip Code MD 21014-3934  C  Occupation RETIRED  Aggregate Year-to-Date ▼  300.00	Date of Receipt  10 13 2014  Transaction ID: SA11.106667  Amount of Each Receipt this Period  200.00  CONTRIBUTION
Full Name (Last, First, Middle Initial)  MR. GENE MEREDITH  Mailing Address 16881 OCEAN DRIVE  City FORT BRAGG  FEC ID number of contributing federal political committee.  Name of Employer  SELF-EMPLOYED  Receipt For:  Primary  General  Other (specify)	State Zip Code CA 95437-8303  C  Occupation INVESTMENTS  Aggregate Year-to-Date ▼  10000.00	Date of Receipt  10 08 2014  Transaction ID: SA11.106608  Amount of Each Receipt this Period  10000.00  CONTRIBUTION
SUBTOTAL of Receipts This Page (optional)		10475.00
TOTAL This Period (last page this line numbe	r only)	

### SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

FOR LINE NUMBER: **PAGE** 8 OF 35 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c

Detailed Summary Page 14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Unlocking Potential PAC Full Name (Last, First, Middle Initial) JOHN NEAL Date of Receipt Mailing Address 903 ORO DAM BLVD W 01 2014 10 City Zip Code State Transaction ID: SA11.106500 CA **OROVILLE** 95965-4419 Amount of Each Receipt this Period FEC ID number of contributing 250.00 federal political committee. **CONTRIBUTION** Name of Employer Occupation ALCATEL-LUCENT PROJECT MANAGER Receipt For: Aggregate Year-to-Date ▼ Primary General 250.00 Other (specify) Full Name (Last, First, Middle Initial) B. MR. DAVID NOLAN Date of Receipt Mailing Address 105 E. 80TH STREET 10 02 2014 City State Zip Code Transaction ID: SA11.106517 **NEW YORK** NY 10075-0305 Amount of Each Receipt this Period FEC ID number of contributing 300.00 federal political committee. CONTRIBUTION Name of Employer Occupation MILLENNIUM PARTNERS **INVESTOR** Receipt For: Aggregate Year-to-Date ▼ Primary General 300.00 Other (specify) Full Name (Last, First, Middle Initial) c. MR. HAROLD ROBINSON Date of Receipt Mailing Address P.O. BOX 1862 10 06 2014 City Zip Code State Transaction ID: SA11.106576 CA OJAI 93024-1862 Amount of Each Receipt this Period FEC ID number of contributing 1000.00 С federal political committee. CONTRIBUTION Name of Employer Occupation INFORMATION REQUESTED PER BEST EFF INFORMATION REQUESTED PER BEST EFFO Receipt For: Aggregate Year-to-Date ▼ Primary General 1000.00 Other (specify) 1550.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 9 - 9

### SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

FOR LINE NUMBER: **PAGE** 9 OF 35 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page

14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Unlocking Potential PAC Full Name (Last, First, Middle Initial) ROGER SAYLER Date of Receipt Mailing Address 59 WHITE FALL LANE 04 2014 10 City Zip Code State Transaction ID: SA11.106542 CT **NEW CANAAN** 06840-2038 Amount of Each Receipt this Period FEC ID number of contributing 500.00 federal political committee. **CONTRIBUTION** Name of Employer Occupation **CHURCH PENSION FUND** INVESTMENT MANAGEMENT Receipt For: Aggregate Year-to-Date ▼ Primary General 500.00 Other (specify) Full Name (Last, First, Middle Initial) **B.** CAROLE SPURRIER Date of Receipt Mailing Address 209 BREEZY CREEK CT 10 06 2014 City State Zip Code Transaction ID: SA11.106588 **BERLIN** MD 21811-4202 Amount of Each Receipt this Period FEC ID number of contributing 1000.00 federal political committee. CONTRIBUTION Name of Employer Occupation **RETIRED RETIRED** Receipt For: Aggregate Year-to-Date ▼ Primary General 1000.00 Other (specify) Full Name (Last, First, Middle Initial) c. BARBARA THEBERGE Date of Receipt Mailing Address P.O. BOX 181289 10 01 2014 City Zip Code State Transaction ID: SA11.106501 CA **CORONADO** 92178-1289 Amount of Each Receipt this Period FEC ID number of contributing 100.00 С federal political committee. CONTRIBUTION Name of Employer Occupation MANAGEMENT GROUP OF CORONADO PROPERTY MGMT Receipt For: Aggregate Year-to-Date ▼ Primary General 350.00 Other (specify) 1600.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 7

### SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

FOR LINE NUMBER: PAGE 10 OF 35 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page 14 13 15 16

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Unlocking Potential PAC Full Name (Last, First, Middle Initial) JEFF WENAAS Date of Receipt Mailing Address 641 54TH AVE CT 02 2014 10 City Zip Code State Transaction ID: SA11.106516 CO **GREELEY** 80634-4444 Amount of Each Receipt this Period FEC ID number of contributing C 2500.00 federal political committee. **CONTRIBUTION** Name of Employer Occupation HENSEL OHELPS CONTRACTOR Receipt For: Aggregate Year-to-Date ▼ Primary General 2500.00 Other (specify) Full Name (Last, First, Middle Initial) B Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) Full Name (Last, First, Middle Initial) Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 2500.00 SUBTOTAL of Receipts This Page (optional)..... 17025.00 TOTAL This Period (last page this line number only).....

SCHEDULE B (FEC Form 3X)	Han annount out of the	, FOR LINE	NUMBER: PAGE 11 OF 35
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	(orleast orling	
	Detailed Summary Page		22   23   24   25   26 28a   28b   28c   29   30
Any information copied from such Reports and Stat	ements may not be sold or i		
or for commercial purposes, other than using the n			
NAME OF COMMITTEE (In Full)			
Unlocking Potential PAC			
Full Name (Last, First, Middle Initial)			
A. AMERICAN AIRLINES			Date of Disbursement
Mailing Address 4333 AMON CARTER BLVD.			10 06 2014
City	State Zip Code		Transaction ID - CD24D 0040
FT. WORTH	TX 76155		Transaction ID: SB21B.9040
Purpose of Disbursement TRAVEL			Amount of Each Disbursement this Period
Candidate Name		Category/	458.00
Office Sought: House Disburs	ement For:	Туре	100.00
Office Sought: House Disburs Senate	Primary General		
President	Other (specify) ▼		
State: District:			
Full Name (Last, First, Middle Initial)			
B. AMERICAN EXPRESS			Date of Disbursement
Mailing Address DO DOV 204542			10 06 2014
Mailing Address PO BOX 981540			10 06 2014
City	State Zip Code		Transaction ID : SB21B.9007
EL PASO Purpose of Disbursement	TX 79998	T	
CREDIT CARD MERCHANT FEES			Amount of Each Disbursement this Period
Candidate Name		Category/	173.38
		Type	173.36
Office Sought: House Disburs Senate	ement For:    Primary   General		
President	Primary General Other (specify)		
State: District:	Carlot (opcomy)		
Full Name (Last, First, Middle Initial)			
C. AMTRAK			Date of Disbursement
Mailing Address 50 MASSACHUSETTS AVE. NE			10 06 2014
City	State Zip Code		
WASHINGTON	DC 20002		Transaction ID : SB21B.9038
Purpose of Disbursement			
TRAVEL		11 11	Amount of Each Disbursement this Period
Candidate Name		Category/	439.00
Office Sought: House Disburs	ement For:	Туре	
Senate	Primary General		
President	Other (specify) ▼		
State: District:			
<u> </u>			
SUBTOTAL of Disbursements This Page (optional)		·····	1070.38
TOTAL This Period (last page this line number on	y)	·····	

SCHEDULE B (FEC Form 3X)	Hoo concrete askedula	(a) FOR LINE				
ITEMIZED DISBURSEMENTS	Use separate schedule for each category of the Detailed Summary Pag	e X 21b	22 23 24 25			
		27	28a 28b 28c 29 30			
Any information copied from such Reports and States or for commercial purposes, other than using the nar						
NAME OF COMMITTEE (In Full)						
Unlocking Potential PAC						
Full Name (Last, First, Middle Initial)			B (B) .			
A. AMTRAK			Date of Disbursement			
Mailing Address 50 MASSACHUSETTS AVE. NE			10 06 2014			
,	State Zip Code		Transaction ID : SB21B.9043			
WASHINGTON	DC 20002		114110404101112 1 0221210010			
Purpose of Disbursement TRAVEL			Amount of Each Disbursement this Period			
Candidate Name		Category/ Type	204.00			
Office Sought: House Disburse	ment For:	Туре				
Senate	Primary Genera	l .				
State: District:	Other (specify) ▼					
Full Name (Last, First, Middle Initial)						
3. ANCHO'S RESTAURANT			Date of Disbursement			
			M = M / D = D / Y = Y = Y			
Mailing Address 700 SAN JACINTO BLVD			10 10 2014			
	State Zip Code TX 78701		Transaction ID : SB21B.9015			
AUSTIN Purpose of Disbursement	TX 78701	_				
FOOD/BEVERAGES			Amount of Each Disbursement this Period			
Candidate Name		Category/ Type	34.69			
	ment For:					
Senate President	Primary Genera Other (specify)	I				
State: District:	Cirici (Specify)					
Full Name (Last, First, Middle Initial)			Date of Disbursement			
C. AU BON PAIN			M M / D D / Y Y Y Y			
Mailing Address 1100 S HAYES ST STE M132			10 09 2014			
•	State Zip Code		Transaction ID : SB21B.9014			
ARLINGTON Purpose of Disbursement	VA 22202					
FOOD/BEVERAGES			Amount of Each Disbursement this Period			
Candidate Name		Category/	10.14			
Office Sought: House Disburse	ment For:	Type				
Senate	Primary Genera	ıl				
President	Other (specify) ▼					
State: District:						
SUBTOTAL of Disbursements This Page (optional)			248.83			
ODITINE OF DISDUISORIERIES THIS I age (Optional)						
TOTAL This Period (last page this line number only	)					

Use separate schedule(s	FOR LINE	•
for each category of the	(orlook orliy	7 one) 22 23 24 25 26 28a 28b 28c 29 30
and managed of any point	23	22.00.000.000.000.000.000.000.000.000.0
		Date of Disbursement
		10 13 2014
State Zip Code VA 22314		Transaction ID: SB21B.9020
		Amount of Each Disbursement this Period
	Category/ Type	21135.73
ment For: Primary General Other (specify)		
		Date of Disbursement
		10 07 2014
State Zip Code VA 22182		Transaction ID : SB21B.9005
		Amount of Each Disbursement this Period
	Category/ Type	522.59
ment For:    Primary		
		Date of Disbursement
		10 15 2014
State Zip Code VA 22182		Transaction ID : SB21B.9006
	Category/	Amount of Each Disbursement this Period 83.64
ment For:	Туре	03.04
	for each category of the Detailed Summary Page ements may not be sold or time and address of any political	Use separate schedule(s) for each category of the Detailed Summary Page  The Parameter of the Detailed Summary Page  The Detailed Summary

SCHEDULE B (FEC Form 3X)	Use separate schedule(s)	FOR LINE I		PAGE 14 OF 35
ITEMIZED DISBURSEMENTS	for each category of the Detailed Summary Page	(check only 21b 27	one) 22 23 28 28b	24 25 29 3
Any information copied from such Reports and Statem or for commercial purposes, other than using the name				
NAME OF COMMITTEE (In Full) Unlocking Potential PAC	2 and address of any political		22 30111134110110 1	- Sur Committee
Full Name (Last, First, Middle Initial)  A. CMDI			Date of Disbursem	
Mailing Address 1593 SPRING HILL RD STE 400			10 06	2014
VIENNA	State Zip Code VA 22182		Transaction ID :	SB21B.9008
Purpose of Disbursement DATABASE MANAGEMENT SERVICE			Amount of Each D	Disbursement this Period
Candidate Name		Category/ Type		6965.03
President	nent For: Primary General Other (specify)			
State: District:  Full Name (Last, First, Middle Initial)				
B. COURTYARD BY MARRIOTT			Date of Disbursem	
Mailing Address 2001 HOSPITALITY CT			10 15	2014
MORRISVILLE	State Zip Code NC 27560		Transaction ID :	SB21B.9054
Purpose of Disbursement TRAVEL			Amount of Each D	Disbursement this Period
Candidate Name		Category/ Type		15.12
	nent For: Primary General Other (specify) ▼			
Full Name (Last, First, Middle Initial)  C. DELL SERVICES INC			Date of Disbursem	
Mailing Address 2300 WEST PLANO PARKWAY			10 15	
PLANO	State Zip Code TX 75075		Transaction ID :	SB21B.9010
Purpose of Disbursement EQUIPMENT PURCHASE Candidate Name		Category/	Amount of Each D	Disbursement this Period 233.19
	nent For: Primary General Other (specify)	Туре		
SUBTOTAL of Disbursements This Page (optional)  TOTAL This Period (last page this line number only).				7213.34

SCHEDULE B (FEC Form 3X)	11	, FOR LINE	NUMBER:	PAGE 15 OF 35
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	(orlean orli)		
	Detailed Summary Page		22 23 28b	24 25 26 28c 29 30b
Any information copied from such Reports and State or for commercial purposes, other than using the na				
NAME OF COMMITTEE (In Full) Unlocking Potential PAC				
Full Name (Last, First, Middle Initial)				
A. DELTA			Date of Disburseme	ent
Mailing Address PO BOX 20706			10 06	2014
City	State Zip Code		Transaction ID : S	SB21B.9039
ATLANTA Purpose of Disbursement	GA 30320			
TRAVEL			Amount of Each Dis	sbursement this Period
Candidate Name		Category/		359.60
Office Sought: House Disburse	ement For:	Туре	7	, , ,
Senate President	Primary General Other (specify)			
State: District:	, , , , , , , , , , , , , , , , , , ,			
Full Name (Last, First, Middle Initial)				
B. ENGAGE LLC			Date of Disburseme	_
Mailing Address 814 KING STREET SUITE 400			10 06	2014
City ALEXANDRIA	State Zip Code VA 22314		Transaction ID : \$	SB21B.9009
Purpose of Disbursement DIGITAL CONSULTING			Amount of Each Dis	sbursement this Period
Candidate Name		Category/ Type		11810.00
Office Sought: House Disburse Senate President State: District:	ment For: Primary General Other (specify)			
Full Name (Last, First, Middle Initial)  C. FEDERAL CITY CATERERS INC			Date of Disburseme	ent
Mailing Address 1119 12TH ST NW			10 07	2014
City WASHINGTON	State Zip Code DC 20005		Transaction ID : \$	SB21B.9001
Purpose of Disbursement CATERING			Amount of Each Dis	sbursement this Period
Candidate Name		Category/ Type		1688.25
Office Sought: House Disburse Senate President State: District:	ment For: Primary General Other (specify)			, ,
SUBTOTAL of Disbursements This Page (optional).				13857.85
TOTAL This Period (last page this line number only	·)			

### S ľ

SCHEDULE B (FEC Form 3X)		FOR LINE	NUMBER:	PAGE 16 OF 35
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	) (check only	(check only one)	
	Detailed Summary Page	X 21b 27	22 28a	23 24 25 26 28b 28c 29 30b
Any information copied from such Reports and State	ments may not be sold or u			
or for commercial purposes, other than using the na				
NAME OF COMMITTEE (In Full)				
Unlocking Potential PAC				
Full Name (Last, First, Middle Initial)				
A. HYNES COMMUNICATIONS, LLC			Date of Di	sbursement
Mailing Address 121 BOW STREET, STE 6			10 /	14 2014
Maining Address 121 BOW STREET, STE 0			10	2014
City	State Zip Code		Transact	ion ID : SB21B.9003
PORTSMOUTH Purpose of Disbursement	NH 03801			
COMMUNICATIONS CONSULTING			Amount of	Each Disbursement this Period
Candidate Name		Category/		16400.00
Office Sought: House Disburse	ment For:	Туре		10 100.00
Senate	Primary General			
President	Other (specify) ▼			
State: District:				
Full Name (Last, First, Middle Initial)  B. HYNES COMMUNICATIONS, LLC			Date of Di	sbursement
TITINES COMMUNICATIONS, EL			M = M /	D   D / Y   Y   Y   Y
Mailing Address 121 BOW STREET, STE 6			10	13 2014
City	State Zip Code NH 03801		Transact	tion ID : SB21B.9004
PORTSMOUTH Purpose of Disbursement	1011 03601			
COMMUNICATIONS CONSULTING			Amount of	Each Disbursement this Period
Candidate Name		Category/ Type		10955.24
Office Sought: House Disburse	ment For:	Туре		
Senate	Primary General			
President State: District:	Other (specify) ▼			
Full Name (Last, First, Middle Initial)				
C. HYNES COMMUNICATIONS, LLC			Date of Di	sbursement
Matter Address 191 Power Trans			M = M /	000 / 7 7 7 7 7 7
Mailing Address 121 BOW STREET, STE 6			10	06 2014
City	State Zip Code		Transact	tion ID : SB21B.9019
PORTSMOUTH Purpose of Disbursement	NH 03801		11411646	
POLITICAL STRATEGY CONSULTING			Amount of	Each Disbursement this Period
Candidate Name		Category/		12000.00
Office Sought: House Disburse	ment For:	Туре		12000.00
Senate Disbuise	Primary General			
President	Other (specify) ▼			
State: District:				
SURTOTAL of Dichursomente This Boss (astions)				39355.24
SUBTOTAL of Disbursements This Page (optional)				
TOTAL This Period (last page this line number only	′)			

SCHEDULE B (FEC Form 3X)	11	FOR LINE	NUMBER:	PAGE 17 OF 35	
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	(check only	(check only one)		
	Detailed Summary Page	X 21b 27	22 23 28a 28b	24 25 26 30b	
Any information copied from such Reports and Staten	l nents may not be sold or u				
or for commercial purposes, other than using the name					
NAME OF COMMITTEE (In Full)					
Unlocking Potential PAC					
Full Name (Last, First, Middle Initial)					
A. INTUIT			Date of Disburse		
Mailing Address 2632 MARINES WAY			10 (	07 2014	
-					
City S MOUNTAIN VIEW	State Zip Code CA 94043		Transaction ID	): SB21B.9027	
Purpose of Disbursement	34043				
SUBSCRIPTION			Amount of Each	Disbursement this Period	
Candidate Name		Category/ Type		18.86	
Office Sought: House Disbursen	nent For:	турс	- 7		
Senate	Primary General				
President State: District:	Other (specify) ▼				
Full Name (Last, First, Middle Initial)					
B. KRAMER & ASSOCIATES			Date of Disburse	ement	
AA-Tha Adda a			M M / D		
Mailing Address 2201 FRANCISCO DR STE 140-1	83		10 (	2014	
,	State Zip Code		Transaction ID	) : SB21B.9011	
EL DORADO HILLS Purpose of Disbursement	CA 95762				
FINANCE CONSULTING/DELIVERY			Amount of Each	Disbursement this Period	
Candidate Name		Category/		6001.98	
Office Sought: House Disbursen	ant For	Туре		0001.90	
Senate Disbursers	Primary General				
President	Other (specify) ▼				
State: District:					
Full Name (Last, First, Middle Initial)  C. MLJ CONSULTING, INC.			Date of Disburse	ement	
- MES CONSOLTING, INC.			M M / D		
Mailing Address PO BOX 371			10 1	3 2014	
City	State Zip Code				
ALEXANDRIA	VA 22313		Transaction ID	) : SB21B.9021	
Purpose of Disbursement POLITICAL STRATEGY CONSULTING				D. I	
Candidate Name		Category/	Amount of Each	Disbursement this Period	
		Type		42590.00	
Office Sought: House Disbursen Senate	nent For:  Primary General				
President	Other (specify)				
State: District:	· · · · · · · · · · · · · · · · · · ·				
				40040.04	
SUBTOTAL of Disbursements This Page (optional)		·····•		48610.84	
TOTAL This Period (last page this line number only)					

	Date of Disbursement  Transaction ID: SB21B.9022  Amount of Each Disbursement this Perio  Date of Disbursement  Date of Disbursement this Perio  00000.00
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itegory/	Date of Disbursement  M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Transaction ID: SB21B.9022  Amount of Each Disbursement this Perio 60000.00  Date of Disbursement
	Transaction ID : SB21B.9022  Amount of Each Disbursement this Perio 60000.00  Date of Disbursement
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	10 10 2014
	Transaction ID : SB21B.9047
	Amount of Each Disbursement this Perio
tegory/ Type	394.53
	Date of Disbursement
	10 06 2014
	Transaction ID : SB21B.9026
itegory/	Amount of Each Disbursement this Perio
Туре	
111	Гуре

SCHEDULE B (FEC Form 3X)		FOR LINE	NUMBER:	PAGE 19 OF 35	
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	) (check only	(check only one)		
	Detailed Summary Page	21b	22 23 28b	24 25 26 28c 29 30b	
Any information copied from such Reports and State or for commercial purposes, other than using the nar					
NAME OF COMMITTEE (In Full)					
Unlocking Potential PAC					
Full Name (Last, First, Middle Initial)			Data of Diahumaan		
A. POSH NOSH CATERING INC			Date of Disbursem		
Mailing Address 521 CAPITAL BLVD			10 10	2014	
City	State Zip Code		Transaction ID :	SP21P 0002	
RALEIGH	NC 27603		Transaction iD .	36216.9002	
Purpose of Disbursement CATERING			Amount of Each D	isbursement this Period	
Candidate Name		Category/ Type		594.88	
Office Sought: House Disburse Senate President	ment For: Primary General Other (specify)				
State: District:	( 1 )				
Full Name (Last, First, Middle Initial)					
B. RHA MARKETING LLC			Date of Disbursem	_	
Mailing Address 6910 CRESTWOOD BLVD			10 10		
City FREDERICK	State Zip Code MD 21703		Transaction ID :	SB21B.9025	
Purpose of Disbursement POSTAGE			Amount of Each D	sisbursement this Period	
Candidate Name		Category/ Type		2000.00	
Office Sought: House Disburse	ment For:	71			
Senate President	Primary General Other (specify) ▼				
State: District:					
Full Name (Last, First, Middle Initial)  C. SMS DIRECT			Date of Disbursem		
Mailing Address 8461 VIRGINIA MEADOWS DR			10 06	2014	
City MANASSAS	State Zip Code VA 20109		Transaction ID :	SB21B.9024	
Purpose of Disbursement					
POSTAGE  Candidate Name		Category/	Amount of Each D	isbursement this Period	
0//	. =	Type		51455.66	
Office Sought:  House  Senate  President  State:  Disburse	ment For: Primary General Other (specify) ▼				
State. District.					
SUBTOTAL of Disbursements This Page (optional)		·····		54050.54	
TOTAL This Period (last page this line number only	)		45		

SCHEDULE B (FEC Form 3X)	Han name with the last to 1 / 1	FOR LINE	NUMBER: PAGE 20 OF 3
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	
	Detailed Summary Page	X 21b 27	22   23   24   25   2 28a   28b   28c   29   3
Any information copied from such Departs and Challet	omente may not be cold or		
Any information copied from such Reports and Stat or for commercial purposes, other than using the n			
NAME OF COMMITTEE (In Full)			
Unlocking Potential PAC			
Full Name (Lock First Middle Initial)			
Full Name (Last, First, Middle Initial) <b>A.</b> STAPLES			Date of Disbursement
" STAPLES			M M / D D / Y Y Y Y
Mailing Address 500 STAPLES DR.			10 06 2014
C:h.	Ctata Zin Cada		
City FRAMINGHAM	State Zip Code MA 01702		Transaction ID : SB21B.9018
Purpose of Disbursement	01702		
OFFICE SUPPLIES			Amount of Each Disbursement this Period
Candidate Name		Category/	E0 47
		Type	58.47
Office Sought: House Disburs Senate	ement For:		
President	Primary General Other (specify) ▼		
State: District:	Other (specify)		
Full Name (Last, First, Middle Initial)			
B. STRAIGHTLINE DIRECT MARKI	ETING		Date of Disbursement
			M M / D D / Y Y Y Y
Mailing Address 550 HIGHLAND STREET #115			10 06 2014
City	State Zip Code		
FREDERICK	State Zip Code MD 21701		Transaction ID : SB21B.9023
Purpose of Disbursement	-		
POSTAGE			Amount of Each Disbursement this Period
Candidate Name		Category/	6803.88
Office Sought: House Disburs	ement For:	Туре	7
Senate	Primary General		
President	Other (specify)		
State: District:			
Full Name (Last, First, Middle Initial)			
C. SWIFT LIMOS LLC			Date of Disbursement
Marillan Address Area (1994)			M M / D D / Y Y Y Y
Mailing Address 14631 LEE HIGWAY			10 01 2014
City	State Zip Code		Transcriber ID ODOAD 0000
CENTREVILLE	VA 20121		Transaction ID : SB21B.9028
Purpose of Disbursement TRAVEL			
Candidate Name			Amount of Each Disbursement this Period
Carididate Name		Category/	121.60
Office Sought: House Disburs	ement For:	Туре	
Senate	Primary General		
President	Other (specify) ▼		
State: District:			
SUBTOTAL of Disbursements This Page (optional	)	······	6983.95
TOTAL This Period (last page this line number on	ly)		

SCHEDULE B (FEC Form 3X)	Llos conorote cabadula(a)	FOR LINE		OF 35
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only 21b	·	
	Detailed Summary Page	27	28a 28b 28c 29	
Any information copied from such Reports and State	ements may not be sold or use	d by any perso	on for the purpose of soliciting contrib	outions
or for commercial purposes, other than using the na				
NAME OF COMMITTEE (In Full)				
Unlocking Potential PAC				
Full Name (Last, First, Middle Initial)				
A. SWIFT LIMOS LLC			Date of Disbursement	
Mailing Address 14631 LEE HIGWAY			10 02 2014	Y
City	State Zip Code			
CENTREVILLE	VA 20121		Transaction ID : SB21B.9029	
Purpose of Disbursement TRAVEL			Amount of Each Disbursement this	s Period
Candidate Name		Category/	1	21.60
Office Sought: House Disburse	ement For:	Туре		
Senate	Primary General			
President	Other (specify) ▼			
State: District:				
Full Name (Last, First, Middle Initial)  B. SWIFT LIMOS LLC			Date of Disbursement	
Mailing Address 14631 LEE HIGWAY			10 08 2014	
City CENTREVILLE	State Zip Code VA 20121		Transaction ID : SB21B.9044	
Purpose of Disbursement	20121			
TRAVEL			Amount of Each Disbursement this	s Period
Candidate Name		Category/ Type	, 1	21.60
	ement For:			
Senate President	Primary General Other (specify) ▼			
State: District:	Other (specify)			
Full Name (Last, First, Middle Initial)				
C. SWIFT LIMOS LLC			Date of Disbursement	
Mailing Address 14631 LEE HIGWAY			10 09 / 2014	Y
City	State Zip Code		Transaction ID : SB21B.9045	
CENTREVILLE Purpose of Disbursement	VA 20121		Transaction is . OBZTB.0040	
TRAVEL			Amount of Each Disbursement this	s Period
Candidate Name		Category/ Type	1	21.60
Office Sought: House Disburse	ement For:		, , , , , , , , , , , , , , , , , , , ,	
Senate	Primary General			
State: President	Other (specify)			
State. Distillet.				
SUBTOTAL of Disbursements This Page (optional)		·····•	30	64.80
TOTAL This Period (last page this line number only	/)			

SCHEDULE B (FEC Form 3X)		, FOR LINE	NUMBER: PAGE 22 OF
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	(orleast orling	
	Detailed Summary Page		22 23 24 25 28c 29
Any information posical frame and December 1011	monto movement by sold		
Any information copied from such Reports and State or for commercial purposes, other than using the na			
NAME OF COMMITTEE (In Full)			
Unlocking Potential PAC			
Full Name (Last, First, Middle Initial)			Data of Dishamount
A. SWIFT LIMOS LLC			Date of Disbursement
Mailing Address 14631 LEE HIGWAY			10 09 2014
City	State Zip Code		
CENTREVILLE	VA 20121		Transaction ID : SB21B.9046
Purpose of Disbursement			
TRAVEL			Amount of Each Disbursement this Peri-
Candidate Name		Category/	83.20
		Type	03.20
	ement For:		
Senate	Primary General		
State: District:	Other (specify) ▼		
Full Name (Last, First, Middle Initial)			
B. SWIFT LIMOS LLC			Date of Disbursement
SWII I EIWOS EEG			M M / D D / Y Y Y Y
Mailing Address 14631 LEE HIGWAY			10 14 2014
City	State Zip Code		Transaction ID : SB21B.9050
CENTREVILLE Purpose of Disbursement	VA 20121		
TRAVEL			Amount of Each Disbursement this Peri-
Candidate Name		Category/	
		Type	140.20
Office Sought: House Disburse	ment For:	'	
Senate	Primary General		
President	Other (specify) ▼		
State: District:			
Full Name (Last, First, Middle Initial)			Data of Dishamount
C. SWIFT LIMOS LLC			Date of Disbursement
Mailing Address 14631 LEE HIGWAY			10 14 2014
Mailing Address 14001 EEE THOWAT			.0 2311
City	State Zip Code		Transaction ID : SB21B.9051
CENTREVILLE	VA 20121		Transaction iD . 36216.9031
Purpose of Disbursement TRAVEL			
			Amount of Each Disbursement this Peri
Candidate Name		Category/	115.20
Office Sought: House Disburse	ement For:	Туре	
Senate	Primary General		
President	Other (specify)		
State: District:	, , , , , , , , , , , , , , , , , , ,		
SUBTOTAL of Disbursements This Page (optional).			338.60
5 (1.5.5.7)			
TOTAL This Period (last page this line number only	·)		

SCHEDULE B (FEC Form 3X)	Use separate schedule(s)	FOR LINE I		PAGE 23 OF 35
ITEMIZED DISBURSEMENTS	for each category of the Detailed Summary Page	X 21b 27	22 23 23 28a 28b	24 25 26 28c 29 30
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam				
NAME OF COMMITTEE (In Full) Unlocking Potential PAC	o and address of any points			0111 00011 0011111111000
Full Name (Last, First, Middle Initial)			Data of Dialaman	
A. SWIFT LIMOS LLC			Date of Disburseme	ent
Mailing Address 14631 LEE HIGWAY			10 14	2014
CENTREVILLE	State Zip Code VA 20121		Transaction ID : S	SB21B.9052
Purpose of Disbursement TRAVEL			Amount of Each Di	sbursement this Period
Candidate Name		Category/ Type		48.06
President	nent For: Primary General Other (specify)	,,	,	,
State: District:				
Full Name (Last, First, Middle Initial)  B. SWIFT LIMOS LLC			Date of Disburseme	ent
Mailing Address 14631 LEE HIGWAY			10 15	2014
CENTREVILLE	State Zip Code VA 20121		Transaction ID : \$	SB21B.9053
Purpose of Disbursement TRAVEL			Amount of Each Di	sbursement this Period
Candidate Name		Category/ Type		115.20
	nent For: Primary General Other (specify) ▼			
Full Name (Last, First, Middle Initial)  C. T J STONE'S			Date of Disburseme	_
Mailing Address 608 MONTGOMERY ST			10 / 02	2014
ALEXANDRIA	State Zip Code VA 22314		Transaction ID : \$	SB21B.9013
Purpose of Disbursement FOOD/BEVERAGES			Amount of Each Di	sbursement this Period
Candidate Name		Category/ Type		36.95
	nent For: Primary General Other (specify)	71		
SUBTOTAL of Disbursements This Page (optional)  TOTAL This Period (last page this line number only).				200.21

SCHEDULE B (FEC Form 3X)		FOR LINE	NUMBER:	PAGE 24 OF 35
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	ck only one)	
	Detailed Summary Page	X 21b 27	22 23 28b	24 25 26 28c 29 30b
Any information copied from such Reports and State	ments may not be sold or use			
or for commercial purposes, other than using the na				
NAME OF COMMITTEE (In Full)				
Unlocking Potential PAC				
Full Name (Last, First, Middle Initial)		1		
A. TELEPHONE TOWN HALL MEET	ING INC		Date of Disbursemer	nt
			M M / D D	/ Y Y Y Y Y
Mailing Address 958 CONEFLOWER DR			10 13	2014
City	State Zip Code			
GOLDEN	CO 80401		Transaction ID : SI	B21.00044
Purpose of Disbursement				
TELEPHONE SERVICE Candidate Name			Amount of Each Disl	bursement this Period
Candidate Ivanie		Category/ Type	1	8550.65
Office Sought: House Disburse	ement For:	Type		7
Senate	Primary General			
President	Other (specify) ▼			
State: District:				
Full Name (Last, First, Middle Initial)  B. TELEPHONE TOWN HALL MEE	TING INC		Date of Disbursemer	nt
TELEFTIONE TOWN HALL WEE	ING ING		M M / D D	/ Y Y Y Y
Mailing Address 958 CONEFLOWER DR			10 13	2014
0.1	O			
City GOLDEN	State Zip Code CO 80401		Transaction ID : S	B21.00678
Purpose of Disbursement				
TELEPHONE SERVICE			Amount of Each Disl	bursement this Period
Candidate Name		Category/		5849.25
Office Sought: House Disburse	ement For:	Туре		, , , , , ,
Senate	Primary General			
President	Other (specify) ▼			
State: District:	-			
Full Name (Last, First, Middle Initial)	1101105		Data of District	- <del>t</del>
C. THE ARCHITECH BAR & SOCIAL	_ HOUSE		Date of Disbursemen	
Mailing Address 108 1/2 E HARGETT ST			10 / D D D D D D D D D D D D D D D D D D	2014
City	State Zip Code NC 27601		Transaction ID : SI	B21B.9012
RALEIGH Purpose of Disbursement	NC 27601			
FOOD/BEVERAGES			Amount of Each Disl	bursement this Period
Candidate Name		Category/	1 233. 200	
000		Type		400.00
Office Sought: House Disburse Senate	ement For:    Primary   General			
President	Other (specify)			
State: District:				
SUBTOTAL of Disbursements This Page (optional)				14799.90
TOTAL This Period (last page this line number only	/)			

SCHEDULE B (FEC Form 3X)	Use separate schedule(s)	FOR LINE I	
ITEMIZED DISBURSEMENTS	for each category of the	(check only X 21b	one) 22 23 24 25 26
	Detailed Summary Page	27	28a 28b 28c 29 30
Any information copied from such Reports and State or for commercial purposes, other than using the nar			
NAME OF COMMITTEE (In Full)			
Unlocking Potential PAC			
Full Name (Last, First, Middle Initial)			Data of Dishumannant
A. THE CAPITAL GRILLE			Date of Disbursement
Mailing Address 601 PENNSYLVANIA AVE NW			10 14 2014
City WASHINGTON	State Zip Code DC 20004		Transaction ID : SB21B.9016
Purpose of Disbursement FOOD/BEVERAGES			Amount of Each Disbursement this Period
Candidate Name		Category/ Type	86.60
Office Sought: House Disburse Senate President	ment For: Primary General Other (specify)	) i ·	
State: District:	Canon (openity)		
Full Name (Last, First, Middle Initial)  B. THE LUKENS COMPANY			Date of Disbursement
Mailing Address 2800 SHIRLINGTON RD 9TH FLI	R		10 06 2014
City ARLINGTON	State Zip Code VA 22206		Transaction ID : SB21B.9055
Purpose of Disbursement WEB SERVICE/PHOTOGRAPHY SERVICE			Amount of Each Disbursement this Period
Candidate Name	"	Category/ Type	15330.00
Office Sought: House Disburse Senate President State: District:	ment For: Primary General Other (specify) ▼		
Full Name (Last, First, Middle Initial)  C. THE TROUPE			Date of Disbursement
Mailing Address 3 INDUSTRIAL DRIVE SUITE 1			10 13 2014
City	State Zip Code NH 03087		Transaction ID : SB21B.9017
Purpose of Disbursement MEDIA			
Candidate Name		Category/ Type	Amount of Each Disbursement this Period 5100.00
Office Sought: House Disburse Senate President State: District:	ment For: Primary General Other (specify)		
SUBTOTAL of Disbursements This Page (optional)  TOTAL This Period (last page this line number only			20516.60

SCHEDULE B (FEC Form 3X)	Lloo concrete selectivity	, FOR LINE		PAGE 26 OF 35
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the Detailed Summary Page	V 21h	one) 22 23 28a 28b	24 25 26 28c 29 30
Any information copied from such Reports and State	ments may not be sold or a			
or for commercial purposes, other than using the nat				
NAME OF COMMITTEE (In Full) Unlocking Potential PAC				
Full Name (Last, First, Middle Initial)				
A. UNITED AIRLINES			Date of Disburseme	
Mailing Address PO BOX 4607			10 03	2014
City	State Zip Code		Transaction ID : \$	SP21P 0020
HOUSTON Purpose of Disbursement	TX 77210		Hansaction ID:	362 I B.3030
TRAVEL			Amount of Each Di	sbursement this Period
Candidate Name		Category/		19.00
Office Cought House Dishure	mant Fam.	Type		13.00
Office Sought: House Disburse Senate President	ment For:  Primary General  Other (specify) ▼			
State: District:				
Full Name (Last, First, Middle Initial)			Date of Dishama	ant.
B. UNITED AIRLINES			Date of Disburseme	ent
Mailing Address PO BOX 4607			10 03	2014
City HOUSTON	State Zip Code TX 77210		Transaction ID :	SB21B.9031
Purpose of Disbursement TRAVEL	11210			
Candidate Name			Amount of Each Di	sbursement this Period
Candidate Name		Category/ Type		89.00
Office Sought:    House   Disburse	ment For:  Primary General  Other (specify) ▼	1 .752	,	
Full Name (Last, First, Middle Initial)				
C. UNITED AIRLINES			Date of Disburseme	_
Mailing Address PO BOX 4607			10 03	2014
City	State Zip Code		Transaction ID : \$	SB21B.9032
HOUSTON Purpose of Disbursement	TX 77210			
TRAVEL Candidate Name		Category/	Amount of Each Di	sbursement this Period
		Type		763.10
Senate President	ment For: Primary General Other (specify) ▼			
State: District:				
SUBTOTAL of Disbursements This Page (optional).		·····•	7	871.10
TOTAL This Period (last page this line number only	·)			

SCHEDULE B (FEC Form 3X)		, FOR LINE	PAGE 27 OF 35	
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	edule(s) (check only one)		
	Detailed Summary Page	X 21b	22 23 28a 28b	24 25 26 28c 29 30b
Any information copied from such Reports and State	ments may not be sold or u			
or for commercial purposes, other than using the na				
NAME OF COMMITTEE (In Full)				
Unlocking Potential PAC				
Full Name (Last, First, Middle Initial)				
A. UNITED AIRLINES			Date of Disburs	
Mailing Address PO BOX 4607			1	06 2014
City	State Zip Code		Transaction I	D : SB21B.9034
HOUSTON Purpose of Disbursement	TX 77210		Transaction	D . 3B21B.9034
TRAVEL			Amount of Eacl	h Disbursement this Period
Candidate Name		Category/		20.00
Office Cought: House Distance	mont For	Type		39.00
Office Sought: House Disburse Senate	ment For:  Primary General			
President	Other (specify)			
State: District:				
Full Name (Last, First, Middle Initial)			5 . (5:1	
B. UNITED AIRLINES			Date of Disburs	
Mailing Address PO BOX 4607			10 D	06 2014
City HOUSTON	State Zip Code TX 77210		Transaction I	D : SB21B.9035
Purpose of Disbursement	17210			
TRAVEL			Amount of Eacl	h Disbursement this Period
Candidate Name		Category/ Type		49.00
Office Sought: House Disburse	ment For:	Туре		
Senate	Primary General			
President	Other (specify) ▼			
State: District:  Full Name (Last, First, Middle Initial)				
C. UNITED AIRLINES			Date of Disburs	sement
				<b>D</b> / <b>Y Y Y Y Y Y Y</b>
Mailing Address PO BOX 4607			10	06 2014
City	State Zip Code		Transaction	D : SB21B.9036
HOUSTON	TX 77210		Transaction I	D. 30210.3030
Purpose of Disbursement TRAVEL			Amount of Fool	n Disbursement this Period
Candidate Name		Category/	Amount of Each	
		Type		208.60
	ement For:			
Senate President	Primary General Other (specify)			
State: District:	(-F)/ <b>\</b>			
<u> </u>				
SUBTOTAL of Disbursements This Page (optional).		·····		296.60
TOTAL This Period (last page this line number only	Λ			
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SCHEDULE B (FEC Form 3X)		FOR LINE	PAGE 28 OF 35	
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	dule(s) (check only one)		
	Detailed Summary Page	X 21b	22 2 28a 2	3 24 25 26 8b 28c 29 30b
Any information copied from such Reports and Statem	ents may not be sold or u			
or for commercial purposes, other than using the nam				
NAME OF COMMITTEE (In Full)				
Unlocking Potential PAC				
Full Name (Last, First, Middle Initial)				
A. UNITED AIRLINES			Date of Disbu	ursement
M ''' A L L				D   D / Y   Y   Y   Y
Mailing Address PO BOX 4607			10	06 2014
City	State Zip Code		Transaction	n ID : SB21B.9042
	TX 77210		Transaction	110 . 36216.9042
Purpose of Disbursement TRAVEL			Amount of Ea	ach Disbursement this Period
Candidate Name		Category/		
		Type		208.60
Office Sought: House Disburser Senate	nent For:  Primary General			
	Other (specify)			
State: District:				
Full Name (Last, First, Middle Initial)				
B. UNITED AIRLINES			Date of Disbu	
Mailing Address PO BOX 4607			10	14 2014
•	State Zip Code TX 77210		Transaction	n ID : SB21B.9049
Purpose of Disbursement	77210			
TRAVEL			Amount of Ea	ach Disbursement this Period
Candidate Name		Category/ Type		377.10
Office Sought: House Disbursem	nent For:	туре	1	
	Primary General			
President State: District:	Other (specify) ▼			
Full Name (Last, First, Middle Initial)				
C. US AIRWAYS			Date of Disbu	ursement
				D D / Y Y Y Y
Mailing Address 4000 E SKY HARBOR BLVD.			10	06 2014
City	State Zip Code		Transaction	n ID : SB21B.9033
	AZ 85034		Transaction	110 . 30216.9033
Purpose of Disbursement TRAVEL			Amount of E	ach Disbursement this Period
Candidate Name		Category/	Amount of Ea	
		Type		217.10
Office Sought: House Disburser Senate	nent For:  Primary General			
	Other (specify)			
State: District:				
<u> </u>				200.00
SUBTOTAL of Disbursements This Page (optional)		·····•		802.80
TOTAL This Period (last page this line number only).				

Use separate schedule(s) for each category of the Detailed Summary Page	SCHEDULE B (FEC I	Form 3X)		FOR LI			FOR LINE NUMBER: PAGE 29 OF 35				
Detailed Surmary Page    27	ITEMIZED DISBURSEI	MENTS			(check only	one)					
Any Information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.  NAME OF COMMITTEE (In PLAC  Full Name (Last, First, Middle Initial)  A. US AIRWAYS  Mailing Address 4000 E SKY HARBOR BLVD.  City State Zip Code PhOENIX AZ 85034  Purpose of Disbursement TraveL Candidate Name  Category/ Type  Office Sought: House Primary General Disbursement TraveL Candidate Name  Coty PhOENIX AZ 85034  B. US AIRWAYS  Mailing Address 4000 E SKY HARBOR BLVD.  City State Zip Code Phinary General Disbursement TraveL Category/ Type  Date of Disbursement TraveL Category/ Type  Transaction ID : SB21B.9037  Amount of Each Disbursement Tity Personal Disbursement To:  City State: Disbursement TraveL Category/ Type  Distor: Full Name (Last, First, Middle Initial)  B. US AIRWAYS  Date of Disbursement Tity Personal Disbursement To:  City State: Distore Primary General Disbursement To:  Full Name (Last, First, Middle Initial)  C. US AIRWAYS  Mailing Address 4000 E SKY HARBOR BLVD.  City State: Distore Primary General Disbursement  TraveL Category/ Type  Date of Disbursement  Transaction ID : SB21B.9048  Amount of Each Disbursement  Transaction ID : SB21B.9048  Transaction ID : SB21B.9048  Amount of Each Disbursement  Transaction ID : SB21B.9048  Amount of Each Disbursement  Transaction ID : SB21B.9048											
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PHOENIX Purpose of Disbursement TRAVEL Candidate Name  Office Sought: House Primary General Disbursement For: Senate Primary General Prosecond Disbursement State: Disbursement TRAVEL Candidate Name  Date of Disbursement Transaction ID : SB21B.9037  Amount of Each Disbursement this Period  Amount of Each Disbursement this Period  Date of Disbursement Transaction ID : SB21B.9037  Amount of Each Disbursement this Period  Date of Disbursement  Transaction ID : SB21B.9041  Amount of Each Disbursement  Transaction ID : SB21B.9041  Transaction ID : SB21B.9041  Amount of Each Disbursement this Period  Category/ Type  Office Sought: House Disbursement For: Senate Primary General District: District:  Full Name (Last, First, Middle Initial)  C. US AIRWAYS  Mailing Address 4000 E SKY HARBOR BLVD.  City State Zip Code PHOENIX AZ 85034  Purpose of Disbursement Transaction ID : SB21B.9048  Amount of Each Disbursement  Transaction ID : SB21B.9048  Transaction ID : SB21B.9048  Amount of Each Disbursement  Transaction ID : SB21B.9048  Transaction ID : SB21B.9048  Amount of Each Disbursement  Transaction ID : SB21B.9048  Transaction ID : SB21B.9048  Amount of Each Disbursement  Transaction ID : SB21B.9048  Transaction ID : SB21B.9048  Amount of Each Disbursement this Period  Category/ Type  Office Sought: House Primary General Disbursement Primar	Mailing Address 4000 E SKT F	IARBOR BLVD.				10	ÜÜ		2014		
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Candidate Name    Category/ Type   217.10											
Office Sought: House Senate Primary General President Other (specify) V  State: District:  Full Name (Last, First, Middle Initial)  C. US AIRWAYS  Mailing Address 4000 E SKY HARBOR BLVD.  City State Zip Code PHOENIX AZ 85034  Purpose of Disbursement TRAVEL  Candidate Name  Office Sought: House Disbursement For: Senate Primary General Other (specify) V  State: District:  Senate Primary General Date of Disbursement  Transaction ID: SB21B.9048  Amount of Each Disbursement this Period  Office Sought: House Disbursement For: General Other (specify) V  State: District:						Amount	of Each [	Disburseme	nt this I	Period	
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City State Zip Code PHOENIX AZ 85034  Purpose of Disbursement TRAVEL  Candidate Name  Category/ Type  Office Sought: House Senate Primary General President Other (specify) ▼  State: District:  Substitute Transaction ID : SB21B.9048  Amount of Each Disbursement this Period  Category/ Type  44.00  Transaction ID : SB21B.9048  Amount of Each Disbursement this Period  Category/ Type  1129.30									Υ		
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Office Sought: House Disbursement For: Senate Primary General Other (specify)  State: District:  SUBTOTAL of Disbursements This Page (optional)	Candidate Name				Category/	Amount	OI Lacii L	onsburserne			
Senate Primary General Other (specify)  State: District:  SUBTOTAL of Disbursements This Page (optional)							7		44	.00	
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## S

CABELL HOBBS

Signature

	CHEDULE E (FEC Form 3X) EMIZED INDEPENDENT EXPENDITURES			PAGE 30 OF 35		
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	AME OF COMMITTEE (In Full)  Inlocking Potential PAC		FE	EC IDENTIFICATION NUMBER ▼		
_	The standard free			C00564534		
Cł	neck if 24-hour report 48-hour report New report	Amends repo	rt filed on	/ D = D / Y = Y = Y		
	Full Name of Payee HYNES COMMUNICATIONS LLC		M			
	Mailing Address 121 BOW STREET SUITE 6		10 Amount	14 2014		
	City State Zip Coo	40		2866.66		
	City State Zip Coo PORTSMOUTH NH 03801	ue		on ID : SE24-999.007 Disbursement or Obligation		
	Purpose of Expenditure WEB SERVICE Category	ory/ ype	10	M / D D / Y Y Y Y		
	Name of Federal Candidate	Support	Office Sought:	House District:		
	CORY GARDNER	Oppose	President	Senate State: CO		
	Calendar Year-To-Date Per Election for Office Sought 5826	63.87	Disbursement For: Primary X Gen 2014 Other (specify) ▶			
	NEW RIVER RESEARCH INSTITUTE  Mailing Address 2150 COUNTRY CLUB RD STE 221		Date of Public Distribution/Dissemin  10  Amount			
	City State Zip Coo	de		1178.34		
	WINSTON-SALEM NC 27104			on ID : SE24-999.008 Disbursement or Obligation		
	Purpose of Expenditure WEB SERVICE  Categ	ory/ ype	10			
	Name of Federal Candidate	Support	Office Sought:	House District:		
	CORY GARDNER	Oppose	President	Senate State: CO		
	Calendar Year-To-Date Per Election for Office Sought 582	63.87	Disbursement F 2014 Othe	or: Primary X General or (specify) ▶		
	(a) SUBTOTAL of Itemized Independent Expenditures		· -	4045.00		
				7 1 7 1 7 1		
	(b) SUBTOTAL of Unitemized Independent Expenditures		<b>•</b>	7 1 7 1 7		
	(c) TOTAL Independent Expenditures		<b>&gt;</b>	7.1.7.1.4.1		
	Under penalty of perjury I certify that the independent expenditures reported with, or at the request or suggestion of, any candidate or authorized commit party committee) any political party committee or its agent.					

[Electronically Filed]

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Date

TE	EMIZED INDEPENDENT EXPENDITURES			PAGE 31 OF 35 FOR LINE 24 OF FORM 3X
	AME OF COMMITTEE (In Full)  Jnlocking Potential PAC		FEC	C00564534
Ch	heck if 24-hour report 48-hour report New rep	port Amends repo	rt filed on	/ D D / Y Y Y Y Y
_	Full Name of Payee MLJ CONSULTING INC		Date of Pu	ublic Distribution/Dissemination
	Mailing Address PO BOX 371		Amount	00 2014
	City State	Zip Code	-	12500.00
	ALEXANDRIA VA	22313		n ID : SE24-980 sbursement or Obligation
	Purpose of Expenditure STAFF/MANAGEMENT CONSULTING/TRAVEL	Category/ Type	M 10	06 / 2014
	Name of Federal Candidate	Support	Office Sought:	House District:
	JEANNE SHAHEEN	Oppose	President	Senate State: NH
	Calendar Year-To-Date Per Election for Office Sought	106232.50	Disbursement For 2014 Other	r: Primary
	Full Name of Payee		Date of Pu	ublic Distribution/Dissemination
	SPECTRUM MARKETING COMPANIES		10	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 95 EDDY ROAD SUITE		Amount	
	City State	Zip Code		39187.50
	MANCHESTER NH	03102		n ID : SE24-981 sbursement or Obligation
	Purpose of Expenditure PRINTING/POSTAGE	Category/ Type	10	
	Name of Federal Candidate	Support	Office Sought:	House District:
	JEANNE SHAHEEN	Oppose	President	Senate State: NH
	Calendar Year-To-Date Per Election for Office Sought	106232.50	Disbursement For 2014 Other	r: Primary
	(a) SUBTOTAL of Itemized Independent Expenditures		<b>•</b>	51687.50
	(b) SUBTOTAL of Unitemized Independent Expenditures		· [	
	(c) TOTAL Independent Expenditures		·	7
	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.			
	CABELL HOBBS [Electron	nically Filed]	10 00	6 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Signature	Date		2014

Signature

TEMIZED INDEPENDENT EXPENDITURES	PAGE 32 OF 35 FOR LINE 24 OF FORM 3X						
NAME OF COMMITTEE (In Full) Unlocking Potential PAC	FEC IDENTIFICATION NUMBER ▼  C C00564534						
Check if 24-hour report 48-hour report New report Amends report filed on	M = M / D = D / Y = Y = Y						
HYNES COMMUNICATIONS LLC  Mailing Address 121 BOW STREET SUITE 6	e of Public Distribution/Dissemination  10 14 2014  ount						
	2866.67 saction ID : SE24-982 e of Disbursement or Obligation						
Purpose of Expenditure WEB SERVICE Category/ Type	10 / D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y						
	sident State: NH						
Per Election for Office Sought 106232.50 2014	Other (specify)   Cother (specify)   Thirding General   Other (specify)   Thirding General   Third						
NEW RIVER RESEARCH INSTITUTE  Mailing Address 2150 COUNTRY CLUB RD STE 221	10 14 2014						
WING TON ONLEW	1178.33 saction ID : SE24-983 te of Disbursement or Obligation						
Purpose of Expenditure WEB SERVICE Category/ Type	10 14 2014						
Name of Federal Candidate  JEANNE SHAHEEN  Support  Office Sou	sident State: NH						
Calendar Year-To-Date Per Election for Office Sought  Disbursem 2014	nent For:						
(a) SUBTOTAL of Itemized Independent Expenditures	4045.00						
(b) SUBTOTAL of Unitemized Independent Expenditures	7 7 7						
(c) TOTAL Independent Expenditures	7 7 7						
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.							
CABELL HOBBS  [Electronically Filed] Date 10	14 2014						

TE	EMIZED INDEPENDENT EXPENDITURES	3				PAGE 33 FOR LINE 2	OF 35 4 OF FORM 3X
	AME OF COMMITTEE (In Full)				FEC IDI	ENTIFICATION	ON NUMBER ▼
U	Jnlocking Potential PAC				C	C00564534	
Ch	neck if 24-hour report 48-hour report	New repo	oort Amends repo	ort filed o	on M = M /	D = D /	Y I Y I Y I Y
٦	Full Name of Payee				Date of Public	Distribution/	Dissemination
	JOPAULSH CONSULTING LLC				10	01	2014
	Mailing Address PO BOX 31915				Amount		
	City	State	Zip Code				20050.00
	PHILADELPHIA	PA	19104		ransaction ID  Date of Disbur		
	Purpose of Expenditure DIGITAL CONSULTING/WEB SERVICE		Category/ Type		10	01	2014
	Name of Federal Candidate		Support	Office	Sought:	House I	District:
	JONI K ERNST		Oppose		President X		State: IA
	Calendar Year-To-Date Per Election for Office Sought		156740.90	Disburs 2014	sement For: [	Primary	X General
	Full Name of Payee REDWAVE COMMUNICATIONS LL	LC			Date of Public	Distribution/	Y   Y   Y   Y
	Mailing Address 4019 INGERSOLL AVE				10 Amount	04	2014
	<u> </u>	<del></del>					2050.00
	City DES MOINES	State IA	Zip Code 50312		Fransaction ID  Date of Disbur		
	Purpose of Expenditure PRINTING/PRODUCTION		Category/ Type		10	03	2014
	Name of Federal Candidate		X Support	Office	Sought:	House	District:
	JONI K ERNST		Oppose	F	President X	Senate	State:IA
	Calendar Year-To-Date Per Election for Office Sought		156740.90	Disburs 2014	sement For: Other (spe	Primary	
_							
	(a) SUBTOTAL of Itemized Independent Expenditure	res		·· •			23400.00
	(b) SUBTOTAL of Unitemized Independent Expend	ditures		·· •	7		
_	(c) TOTAL Independent Expenditures			··· •			
	Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.						
	CABELL HOBBS	[Electron	nically Filed]	M 10	M / D D D D D D D D D D D D D D D D D D	/ Y Y Y 2014	У
	Signature		Date	, 10	U1	201-	4

CABELL HOBBS

Signature

S	CHEDULE E (FEC Form 3X)					
T	EMIZED INDEPENDENT EXPENDITURES			PAGE 34 FOR LINE 2	•	35 3M 3Y
N	AME OF COMMITTEE (In Full)		EEC I	DENTIFICATION OF THE PROPERTY		
	Jnlocking Potential PAC		LaT.		IN NUMBI	=n ▼
			C	C00564534		
CI	heck if 24-hour report 48-hour report New report Amends report	ort filed on	M = M	/ D = D /	Y Y Y Y	Y
	Full Name of Payee MLJ CONSULTING INC	Da	te of Publ	ic Distribution/	Dissemina	tion
			10 <sup>M</sup>	13	2014	
	Mailing Address PO BOX 371	An	nount			
	City State Zip Code				37500.	00
	ALEXANDRIA VA 22313			D: SE24.4007 ursement or C	bligation	
	Purpose of Expenditure STAFF/MANAGEMENT CONSULTING/TRAVEL  Category/ Type		10	13	2014	
	Name of Federal Candidate Support	Office So	ught:	House	District:	
	JONI K ERNST Oppose	Pre	sident	Senate	State:	IA
	Calendar Year-To-Date Per Election for Office Sought	Disbursen 2014	nent For:  Other (s	Primary pecify) ▶	X Ge	neral
	Full Name of Payee	Da	ite of Publ	lic Distribution/	Dissemina	tion
	A2 PARTNERS LLC		10	13	2014	
	Mailing Address 4270 JOHN MARR DRIVE PO BOX 1646	An	nount			
	City State Zip Code				18000.	00
	ANNANDALE VA 22003			D: SE24.4008 oursement or C		
	Purpose of Expenditure DIGITAL CONSULTING/WEB SERVICE  Category/ Type		10	13	201	
	Name of Federal Candidate Support	Office So	ught:	House	District:	
	JONI K ERNST Oppose		_ [	X Senate	State:	IA
	Calendar Year-To-Date Per Election for Office Sought 156740.90	Disburser 2014	٦	Primary	∑ Ge	eneral
		Г				
	(a) SUBTOTAL of Itemized Independent Expenditures		-	-	55500.00	
	(b) SUBTOTAL of Unitemized Independent Expenditures	··· <b>&gt;</b>				
	(c) TOTAL Independent Expenditures	··· •	4	1 1 7		
	Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.					

[Electronically Filed]

2014

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Date

	EMIZED INDEPENDENT EXPENDITORES		FOR LINE 24 OF FORM 3X				
	AME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼				
U	Jnlocking Potential PAC		C C00564534				
_							
Ch	neck if 24-hour report 48-hour report New report	port Amends repo					
	Full Name of Payee HYNES COMMUNICATIONS LLC		Date of Public Distribution/Dissemination				
	Mailing Address 121 BOW STREET SUITE 6		10 14 2014 Amount				
	City State PORTSMOUTH NH	Zip Code 03801	2866.67 Transaction ID : SE24.4009				
	Purpose of Expenditure WEB SERVICE	Category/ Type	Date of Disbursement or Obligation  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y				
	Name of Federal Candidate	Support	Office Sought: House District:				
	JONI K ERNST	Oppose	President Senate State: IA				
	Calendar Year-To-Date Per Election for Office Sought	156740.90	Disbursement For:  Primary  General 2014  Other (specify) ▶				
	Full Name of Payee		Date of Public Distribution/Dissemination				
	NEW RIVER RESEARCH INSTITUTE		10 / 14 / 2014				
	Mailing Address 2150 COUNTRY CLUB RD STE 221		Amount				
	City State	Zip Code	1178.33				
	WINSTON-SALEM NC	27104	Transaction ID : SE24.4010  Date of Disbursement or Obligation				
	Purpose of Expenditure WEB SERVICE	Category/ Type	10 / 14 / 2014				
	Name of Federal Candidate	X Support	Office Sought: House District:				
	JONI K ERNST	Oppose	President Senate State: IA				
	Calendar Year-To-Date Per Election for Office Sought	156740.90	Disbursement For:  Primary  General  2014  Gher (specify) ▶				
(a) SUBTOTAL of Itemized Independent Expenditures							
(b) SUBTOTAL of Unitemized Independent Expenditures							
	(c) TOTAL Independent Expenditures						
	(c) TOTAL independent Expenditures		\ 142722.50				
	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.	•	· · · · · · · · · · · · · · · · · · ·				
	CABELL HOBBS	nically Filed]	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y				
	Signature	Date	e 10 14 2014				